

ATA Board Meeting March 30, 2022

All Board members were present except Steven Archer. Other participants were Dagmar Moseley and Rod Curbelo. Shauna was on vacation and Phil was projecting a movie.

The minutes for the 2/23/2022 meeting was not submitted. Paul Andersen said they would be ready for approval at the April Board meeting.

Lisa announced via Privilege of the Floor that Board Members should stop at her store to sign the Peter Reimuller condolence card.

The President did not make a report.

Treasurer Paul Anderson described the information in his submitted report. The main take-home message was that all the Covid related SOV grant funds have been spent. During that time, the Theater was able to develop a robust bank balance. However, Paul and others cautioned that we need to begin to look more closely at the financial sustainability of the current offerings.

Reports were for the Finance and Membership committees with updates to the information that is usually provided in those reports.

Lisa reported about Fund Development and the beginning of work on the Spring Letter. She spoke at length about the issues with the onscreen ads. They provide about \$15,000 in annual revenue but require a large amount of work. Lisa has been managing the ads for about the last three years but will need to stop around September due to family issues. No Board member expressed an interest at this time in taking over that role. Blake suggested that a salesperson could be solicited to do the work for some pay and a commission, and that it is possible that a dedicated sales person could raise enough business to pay for their work expenses.

Sundance reported on the successful launch of Science on Screen showing of "Don't Look Up," some information about his presentation, and the attendance of 35 people who collectively donated \$344, and spent \$93 on concessions. He also described the April 24 agricultural film "Kiss the Ground," and the presentation to be made by Oz Farm staff and collaborating agriculturists. That presentation will be filmed as part of fulfilling a condition of the Science on Screen grant.

Tim reported that the fountain has been fixed, the ice machine needs to be replaced.

Personnel committee filled the House Manager position with the hiring of Schmidty for that position.

Dagmar reported in depth on the attendance and box receipts for movies over the past three months. She also updated the Board on the upcoming Board member election and Annual Meeting which will be done via Zoom. There are three nominees (Paul Andersen, Michael Beattie, and Rod Curbelo) for three positions. An extended discussion about not having an actual vote went nowhere mostly because of constraints in the Board bylaws and some resistance to ATA being a membership organization and not having an election.

A long discussion in Old Business resulted in the unanimous passing of the following motion made by Paul and seconded by Blake:

The Arena Theater Board votes to eliminate the mask mandate but still recommend the wearing of masks, eliminate audience capacity limits, and eliminate vaccination requirements except for live events where the performers can require vaccinations and also for program events such as the Opera where the organizers can stipulate the audience requirements for vaccinations, masks, etc.

Dagmar raised the question of how this vote affected the Wednesday evening vaccine required movies. Michael suggested that we table the decision about Wednesday evening cinema until the next Board meeting. All agreed.

Harm suggested that we put off any decision about the proposed wall mural due mostly to financial issues. Paul suggested that the group could explore possible funding for that desired project.

Paul brought up the issue of the Theater participating in some way in the April 23 city-wide Fringe Festival. Blake presented information about the wide variety of Fringe Festival events and locations. The Theater will not sponsor any events.

Paul and Tim communicated about the policy recommendation related to Board member behavior. The following motion was made by Paul, seconded by Susan and unanimously approved: "Board members are expected to treat each other

with dignity and respect. The Board can censure, reprimand, and expel board members for personal attacks, diminishing and discounting viewpoints, and/or other actions that at least 2/3 of board members find violate basic rules of civility. All policies of the Arena Theater apply to all board members.”

Submitted by Art “Sundance” Sussman on 3/30/2022.