

Minutes 7-27-2022 Board Meeting

Call to Order: 6:02 p.m. by Michael B.

Roll Call: All members present at 6:02

Privilege of the Floor: None

Minutes from May approved. June minutes were not completed

President's report: Nothing to report.

Treasurer's report: Paul A: Nothing new to report. See report for exact numbers. Ticket Sale, ads and concessions up, but memberships down, and income from opera and other sources down. 5K net loss.

Membership: Holding Steady, slightly up. Spring letter brought in around 5k, but was expensive and increased costs by including Mendocino that may not be worth it.

Fund Development: Ideas for fall fundraising letter. Donations focus over membership. Real numbers re: costs of operating theater. Grant sources?

Perks membership to generate more income.

Programming:

Cinema: Tim M./Dagmar Things improving. Big difference depending on what movies are playing. Streaming policies vary by studio.

Live: Shauna: Blues, Skunk Funk. Two cancellations have scrambled schedule. Blake talking to agent who handles several Latin Afro Beat bands about expanding diversity of our musical offerings.

Science on Screen: Sundance submitted report re: last season, but had to submit new proposal to qualify. Thinks some of films being shown will go over well in FB and Mendocino

Telecasts: Shauna/Dagmar Opera ticket sales officially open. NT Live 8/20.

Publicity: Dagmar exploring new ticketing system questions regarding transition and availability of tickets on line.

Facilities:

Tim: Lights were flickering existing lights. Dimmer switch. New carpet is coming. Will take a week

to lay carpet plus time to solder lights and other odds and ends.

Personnel: Nothing to report. Dagmar: Staff member wants to give notice. Ad put out. Response from Irene Maruffo who has previously worked for us seems like a good fit.

Old Business: Blake: request to revisit vaccine requirement for applicants. Request withdrawn after lengthy discussion. Tabled until new position opens or guidelines change.

New Business: None. Discussion re: meeting in person postponed until next meeting.

Next meeting 8/31/22 at 6:00p.m