

MINUTES OF THE REGULAR MEETING OF THE ARENA THEATER BOARD OF DIRECTORS

MARCH 27, 2019

The meeting was called to order by President Dupont at 6:27 p.m. after a closed session

PRESENT: Board Members- McFarland, Dupont, Joakimides, McMurtry, Pratt,
Staff: Shauna, Phil, Dagmar

ABSENT: Beattie, Fernandez, Sandoval, Herbert

PRIVILEGE OF THE FLOOR: There was communication from a member concerning behavior or a staff member. Suggestion box was empty.

APPROVAL OF MINUTES from February 27 board meeting: McFarland moved to approve. Second by McMurtry. Passes unanimously

PRESIDENT'S REPORT: President Dupont reported that closed session discussed revised bill from Blake More for website production. As a result McFarland made a motion to grant an additional \$500 cash payment plus awarding a theater seat to More. McMurtry second. Motion passed unanimously. Also, Joakimides moved and McMurtry seconded a motion to require future work to be presented as a proposal detailing estimated hours required, rate of compensation, a time frame for completion, and a "not to exceed" dollar amount. Seconded by Pratt. Motion carried unanimously.

TREASURER'S REPORT: McFarland reported that work to isolate donors of \$500 or more has been done and new Theater stickers will be sent to them as thanks for their support. Stickers will then be available to everyone at the concession stand for a minimum \$3 donation.

FUND DEVELOPMENT COMMITTEE/ JUMPSTART: Fernandez was absent, but Shauna reported that she is working with Amy Soderman on transferring our data to the new Network for Good system. It has been an onerous task as some 800 records need correcting and transferring. It may be that the NFG program is not ideal for us, but even if we don't continue its use, we will have organized our data and cleaned our records.

PROGRAMMING COMMITTEES:

CINEMA: Phil reports that the Lego movie currently showing has not been the success hoped for, but several films coming should do well: *Cold War*, *How to Train Your Dragon III*, *Us*, and *Captain Marvel*. Phil also brought his idea of showing some of the films most likely to have large appeal on Tuesday. Board generally agreed it might be good to do. For now, it will be left to Phil to decide when that should take place. Phil also brought up his idea to partner with David Steffen and try to show music films once a month on Tuesday. Board seemed agreeable to that idea. More to come on this proposal.

TELECASTS: There has been a downloading problem with some of the telecasts. This may be largely due to shortcomings of Further Reach. Work is being done to alleviate this issue. Also, at this point it was brought up that the pre-packaged savory snacks from the Co-op has legal issues that prevent that from happening.

LIVE PROGRAMMING: Joe Louis Walker will continue the Blues on the Coast series on April 13. Shauna reports that response to the Talent show call has been weaker than last year, but we will continue outreach through our various channels, but Shauna requested we board members also personally encourage friends and others to participate. She has yet to let go of her dream of seeing the board put up their own skit.

PUBLICITY: Dagmar has been working with Blake to learn the new website and she has achieved an acceptable level of competence with it, but will need additional training to be provided by Blake as per original agreement. Dagmar will be sending the names of the four board candidates to the ICO for publication. She reminded us that the new higher movie ticket prices go into effect this Friday.

FILM CLUB: No report

FACILITY COMMITTEE: there was considerable discussion on details of the April 2 Theater cleaning. Volunteers should bring cleaning gear. Tim will be at the Theater at 8:30 a.m. with others to follow at 9:00. 10:00 a.m. is the official start time. Tracy suggested that we blow out the compressor area and evaporator coils of our refrigeration equipment.

Tim reported that the panels of the marquee have been ordered and will be replaced along with all of the corroded light sockets. This will accomplish the goal of replacing all the lights with functioning LEDs. Mitch reported that the movie screen hoist project is progressing and hopefully will be installed for the General Membership Meeting.

Looking later into the spring and summer Tim is planning to continue the painting of the building and repairing the leak in the south wall overhang.

MEMBERSHIP COMMITTEE: Barbara reported that the timeline for the annual meeting is still being processed. There was considerable discussion on details of the meeting. Board members should introduce themselves. Committee Chairs should give a brief summary of their year's efforts.

PERSONNEL COMMITTEE: Chair was absent. No report. Shauna and Barbara have been working on the idea of a membership acquired through volunteer hours. Details still need to be fleshed out.

STAFF REPORT: Jon absent. Next meeting Wednesday 4:40 p.m.

DLYTED FUNDRAISER: tabled

MOVIE DISCOUNT DISCUSSION: There was discussion of the idea of having a discount showing. The board generally liked the idea and Friday was suggested as the best day since it is poorly attended already. The reduced price would likely be our old prices. This might satisfy anyone who objects to our price increase while potentially increasing attendance (and concession sales). No discount for youth.

The board expressed concern that with Jon leaving the board we may not get the cinema reports that everyone agrees are of great value.

STRATEGIC PLANNING SESSION: Barbara suggested that we could convene a planning session after our regular meeting in May after new board members are installed. It is hoped that one hour would suffice for this meeting. Current planning documents should be made available to board members for their review. Barbara is welcome to entertain other ideas as to how to organize the meeting.

With no further business before the board President Dupont adjourned the meeting at 7:57 p.m.

Respectfully submitted,

Mitch McFarland
Acting Secretary