

## Arena Theater Board of Directors

Wednesday, April 27, 2022

6:00 pm

1. Call to Order – M Beattie called meeting to order 6:01PM
2. Roll Call – Attendees: Shauna, Susan, Dagmar, Phil, Paul, Tim, Lisa, Harm, Blake
3. Privilege of the Floor/Correspondence/Suggestion Box – No to the baby grand, we will keep a look out for a piano for the theater but it must be an upgrade over what we have.
4. Approval of Minutes from March 20, 2022 board meeting – Lisa moved for approval of Feb and Mar minutes, unanimous – yes from Board

### REPORTS:

5. President's Report – Michael, nothing to report, VEEP – Yay for team and the Membership Mtg, job well done

6. Treasurer's Report – nothing to report

7. Standing Committee Reports

a. Finance Committee – continue looking at cinema, we are losing \$3500 a month as of right now. Recommendation to strike 1 or 2 showings per week. Not much support to that idea, see old business.

b. Membership Committee

Action item: Discussion and approval of Spring fundraising letter – Done, fall letter brought in 13,500. Decision made to expand our mailing of Spring letter to further North to include Mendocino. Motion carried.

b. Fund Development Committee - Some changes to scheduling of Science on Film, but it has been very popular. Results of \$ not available yet.

c. Programming Committee (includes cinema, live, SoS, telecasts, publicity, and film club) – Ambulance was a bust. Dumbledore coming next. New dish to be installed for Opera telecasts. Music on Film – Jimi Hendrix – Money, Madness, Mayhem coming soon.

Film Club – Ben Hur – 5/2

Theater rentals have been a success and will be advertised more both on screen and in publications we advertise in.

Beer and Wine coming to the snack bar.

Opera 5/7 – requested figures of how much it makes.

Last NTL was a bust. Rethinking scheduling when community events are happening.

Dagmar is going to share with Board how much money programs make versus cost.

Live Benefit for the Ukraine, lots of advertising, ticket sales have not been great.

Advertising, people are saying they don't get it. It is sent via email, in various local publications, on the radio etc. Why are people still saying they don't see it?

d. Facilities – Security cameras up and running, changing out lights inside theater to long lasting LED. Parking lot lights coming soon to a theater near you!

e. Personnel Committee - nothing to report.

## **OLD BUSINESS**

8. Discussion/decision regarding Wednesday night vax only screening - After much discussion, Motion to remove restrictions for Wednesday showing for 4-5 weeks to see if it affects attendance and try to discuss at next Board meeting.

## **NEW BUSINESS:**

9. Election of Officers – Michael B, Pres. Lisa J. VEEP. Paul A. Treasurer. Susan will ask new Board Member is he would be interested in being Secretary.

10. Next meeting date—May 26 – Michael announced and meeting was closed.